



REASSURINGLY CREATIVE

Our professional and high calibre team is able to meet all of your management requirements, to ensure that you deliver a high quality cost effective customer service that meets your strategic and operational requirements.

We have extensive experience of service provision in the public sector and fully understand the need for professionalism, transparency and cost effectiveness.

All of our products and services are provided by our UK-based in-house team. Every client has a designated personal account manager who knows their business and understands their service. Together, we build long-term, trusted relationships and react quickly to develop new products and services when our clients' needs change.

We understand the challenges that the public sector faces and the need to deliver high-value cost-effective customer focused services. We have applied our knowledge and experience providing services to local authorities, hospitals, universities and regional police forces.

We continue to develop creative solutions to meet the changing needs of public sector organisations around the country.

PUBLIC SECTOR

PARKING MANAGEMENT SOLUTIONS

- Nationwide front-line services
- On and off-street enforcement
- Phone and pay systems
- ANPR
- Vehicle immobilisation and removal
- Automated payment systems
- Innovative new generation technologies
- Lease, purchase and management options
- Consultancy
- Pay and display & Pay on exit
- Customer, visitor and staff permit systems
- Upgrade and refurbishment of car parks
- Green travel initiatives
- Back office solutions and PCN processing

YOUR PROBLEMS SOLVED

- Ability to finance schemes to reduce your capital programme
- Opportunity for income generation and profit sharing
- Regular reports and KPI performance measures
- Creative and innovative approach to problem solving
- Flexibility in service provision
- Reliable and professional team
- One single point of contact
- Replication of your customer service standards
- Maximising space and use of your car parks

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THE ULTIMATE
EFFICIENCY DRIVEN SERVICE
FROM CREATIVE PARKING SOLUTIONS

FINANCING YOUR AMBITIONS

Creative Parking Solutions understands the demands on public sector finances and the requirement to maintain and improve services at a time when budgets are under severe pressure. We have worked with many organisations bringing forward their ambitions to improve their car parks and the management of their services.

Creative can assist you by providing the investment to finance your ambitions, thereby reducing the impact on your capital programme. In return, we agree a fixed period of management and operation of the asset with an agreed share of future revenues. At the end of the fixed period the car park is returned to your ownership.

Creative Parking Solutions can quickly provide substantial funds to bring forward your ambitions.

REDUCING COSTS AND IMPROVING INCOME

Creative Parking Solutions has assisted many clients in reducing their ongoing operational costs by reviewing their services and advising on different forms of management and enforcement.

For example at the ferry terminal in Southampton we advised our client to introduce Automatic Number Plate Recognition Cameras and Pay by Phone as an alternative to traditional car park management techniques.

Our TrafficGuard cameras were erected at the entrance/exit to the car park and photograph all vehicles as they enter and leave the car park. Drivers make their payments by phone, reducing the problems and on-going costs associated with the management and operation of traditional pay and display machinery. Our system automatically identifies vehicles that have breached the car park rules - and sends them a ticket in the post.

ABSOLUTE TRANSPARENCY

Public sector organisations each have differing requirements. We provide creative solutions that resolve the problems public sector managers might experience – before they happen. Our approach is to consider the whole life costs and to advise if alternatives are available to reduce on-going costs and future expenditure.

Our simple charging mechanisms are agreed in advance in order to reduce the risk of surprise costs appearing. Any extra services are clearly defined in advance.

We understand the financial challenges that many public bodies are facing and we are able to finance projects to realise your ambitions. We are even willing to purchase your car parks and lease them back to you providing additional capital investment.



GENERATING INCOME FROM YOUR ASSETS

Many local authorities, universities and police authorities provide free parking for staff and visitors. At a time of increased budget pressures and the need to recover the cost of providing and maintaining their car parks, many authorities are introducing charging. In addition, the demands for public bodies to be a positive role model in promoting alternatives to single occupancy car usage has led many organisations to look at their travel planning needs.

Creative understands the sensitivities of introducing staff charges and can advise on how to actively engage with your staff to introduce such changes in the shortest practical time by taking your staffs' opinions on board. Our team is fully committed to implementing effective travel planning arrangements and can advise on how to generate an income stream.

Creative Parking Solutions has an established track record advising on the management and operation of car parks and has saved its clients many hundreds of thousands of pounds in ongoing administration and maintenance costs - at a time of financial restraint.

CAR PARK LEASING AND PURCHASING

Creative Parking Solutions is actively seeking lease, purchase and management opportunities throughout the United Kingdom.

We will consider any car park or land, including:

- Multi-Storey Car Parks
- Supermarket Car Parks
- Shopping Centre /Retail Park Car Parks
- Leisure Schemes
- Vacant Land

We will also rent land and car parks for short periods under a licence agreement, to generate income whilst you obtain planning permission for redevelopment or sell the land.

UNDERSTANDING YOUR KEY NEEDS

We understand the challenges that the public sector faces and the need to deliver high value cost-effective customer focused services. We have knowledge and experience of providing services to local authorities, hospitals, universities and regional police forces, working with them to improve their service delivery.

We also understand that public bodies often have many complex and differing objectives to achieve but different stakeholders often have contrary views on service needs. Creative Parking Solutions has extensive experience in helping clients navigate these complex arrangements, to deliver a sophisticated but simple solution to the end user.

We understand how a well managed car park supports the local economy and community. A key requirement is the administration and management of these arrangements and Creative Parking Solutions has a range of cost effective solutions that help the client achieve these objectives.